

WALMART REDUCED COSTS AND DWELL TIMES

The Challenge

To protect assets and efficiently track and manage location, temperature, dwell times, geofencing and door status in real-time

The Solution

ORBCOMM developed a customized, end-to-end telematics solution providing Walmart visibility into the status and location of its dry and refrigerated trailer fleets

The Results

Achieved ROI through reduced dwell times, improved trailer turnover and theft recovery

Compliance with FSMA temperature regulations

Remote fleet management for increased efficiency and improved fuel economy



Established in 1962, the Arkansas-based company is the largest retailer in the world with more than 5,000 stores and clubs in the US alone.

Operates a fleet of approximately 60,000 trailers in the US of which roughly 70% are dry trailers.



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